



# OXLEY GOLF CLUB PROSHOP

**Channon Ryan**  
**Head PGA Professional**

## BIOGRAPHY

**Bookings Essential, Get in early, Don't wait.**

**Customer Reference:** "Channon cares deeply about helping his players improve. He is continually educating himself to give his customers the best result, whether it's through fitting, fitness, technique or drills. He is a skilled communicator who takes complex concepts and explains them in a way his customers can understand and implement"

- **Golf Industry since 1992**
- **PGA Member since 1997**
- **Club Fitter:**
- **Henry Griffitts Fitter**
- **Titleist Fitter**
- **Ping Fitter**
- **Mizuno Fitter**
- **Callaway Fitter**
- **Taylor Made Fitter**
- **Taylor Made Ambassador**
- **Titleist Performance Institute Certified Instructor**

### Club Fitting:

**Two main parts of a golf swing, the person and the equipment.**

**If you get the equipment right, the golfer is rewarded for good swings and punished for bad swings. This encourages the person to make better moves and leads to long term consistency and more distance. Poorly fitted equipment or equipment not fitted at all can lead to the person having to make compensating moves to make up for clubs. Club specs which don't match the body encourages players to make unnatural compensations that prevent them from developing proper mechanics. An experienced fitter will likely recognize swing flaws stemming from ill-fitted equipment. Getting the set makeup right involves the right mix of irons, hybrids and fairway woods that gives you the exact right distance gaps. Sometimes getting custom-fit can be cheaper. A fitted set gives is peace of mind. When you hit a bad shot, it's nice to know 100 percent of the problem was the swing.**

**Equipment which is any of the following:**

- **Too stiff**
- **Whippy**
- **light**
- **heavy**
- **long**
- **Short**
- **And many other variables,**

**WILL adversely affect the golfer and lead to long term inconsistency. Properly fitted equipment WILL encourage better moves.**

### Titleist Performance Institute Certified Instructor

**The most efficient way to swing is different for every golfer. A golfer must be screened first to assess what is their efficient way to swing a club. There is NOT one way to swing a club. There is one efficient way for every player based on what their body can efficiently do.**

**"IF YOU DON'T TEST IT, IT'S JUST A GUESS". TPI Seminar Manual**